

THE XC ACADEMY

28 DAY

SEE-A-STRIDE
CHALLENGE

COMPETITION RULES



WWW.THEXCACADEMY.COM

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28 DAY SEE-A-STRIDE CHALLENGE

Lucinda Green

COMPETITION RULES

The 28 Day See-a-Stride Challenge competition starts on **Monday, August 7th, 2023** and ends on **Sunday, September 3rd, 2023**. By signing up to the Challenge you automatically have one entry into the competition in which you do not have to participate. To be eligible to enter the competition, you **MUST** send in your 'Before' video no later than midnight in your time zone, **Sunday, August 13th, 2023**.

Before Video

Video yourself cantering over one fence with at least a 50 metre approach (either straight or off a turn). We need a clear side view of the last few strides and jumping the fence. Ensure you are in the centre of the video and not too far away. (See the video example).



<https://youtu.be/IvyAIGCIXJo>

All videos should be filmed in landscape mode and be no longer than 20 seconds.

Before midnight in your timezone on **Sunday August 13th, 2023**, upload your video to <https://thexcacademy.com/competition-entry/> Attach your full name, your horse's name and the email you used when signing up to the challenge.


Make sure you upload high-quality videos. The higher the quality the easier it is for you to be judged fairly.

Ensure we can see at least 50 metres of the approach to the fence along with the take off and landing.

Once you have uploaded your video, you will receive an automatic response on the webpage, thanking you for uploading your entry (see the example below). If you do not receive this response on your screen, please upload your video again. Please do not email to check if your video has been uploaded as you will not receive a response.

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Thank You

Your entry to the 28 Day See-A-Stride Competition was successful.

The winners will be announced publicly on [Facebook](#), [Instagram](#) and [TikTok](#) on **Thursday, September 14th, 2023**. The cash will be sent to the winners via PayPal only, so you must have a PayPal account to receive your prize.

Good Luck!

[Competition T&C's](#) | [Terms and Conditions](#)

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After Video

Ditto the 'Before' video.

Video yourself cantering over one fence with at least a 50 metre approach (either straight or off a turn) . We need a clear side view of the last few strides and jumping the fence. Ensure you are in the centre of the video and not too far away. (See the video example).



<https://youtu.be/IvyAIGClxJo>

All videos should be filmed in landscape mode and be no longer than 20 seconds.

You must jump a similar type of fence as the 'before' video.

The Judges will be looking for a demonstration of your understanding of ELB.

Before midnight in your time zone on **Monday September 4th, 2023**, upload your video to <https://thexcacademy.com/competition-entry/>

Attach your full name, your horse's name and the email you used when signing up to the challenge.

Lucinda may repost your video to her social media accounts.

HOW ARE THE VIDEOS JUDGED?

Our judges are armed with a clear, predefined set of criteria to guarantee fairness and impartiality. They'll be meticulously poring over every detail, hunting for that spark of brilliance that sets your entry apart.

But what's their ultimate goal? Their mission is to uncover those hidden gems, to reward the inventiveness and hard work that you have put into the challenge. They're not just looking for winners, they're on a quest to find the game-changers, the ones who embody the spirit of the "See-a-Stride Challenge"!



Tim Price

Tim Price, World No 1, winner of 5 x 5* events and multiple Olympic and World Championship medals.



Yasmin Ingham

Reigning World Champion, National Young Rider Champion, and individual Pony European Champion. Yasmin was runner up to Michael Jung at the Kentucky 5* and is still at the beginning of her career.



Boyd Martin

Boyd Martin, 2 x 5* winner, 2 x Pan Am Gold medalist, 3 x Olympian. Boyd is one of the best US event riders of all time.



William Fox-Pitt MBE

Olympic, World and European medalist, and winner of 14 grand slam titles including Badminton 2 times and Burghley a record 6 times.



Pippa Funnell

First person to win the Rolex Grand Slam, 2 times Badminton winner, 2 times European gold medalist and Olympic medalist. Pippa has been at the top of the sport for the last 4 decades.



Tom Crisp

Young Rider European Medalist and top 20 finishes at Burghley Horse Trials. Tom came to the public eye after showing great sportsmanship when he fell at the Badminton Lake this year and pretending to front crawl in the water, earning the name "Aqua Man"



Mark Corbett

Ex International 5* Event Rider, U18 coach, Pony Club and Riding club trainer for the last 3 decades. Mark understands grassroots riders and the struggles they face.



Diana Burgess

Ex International 4* Rider and Coach. Diana worked for Bruce Davidson and then Lucinda Green for many years. Diana has ridden and coached using Lucinda's principles for the last 25 years.

Our panel of judges will review all videos and decide on the top 10.

Our judges are armed with a clear, predefined set of criteria to guarantee fairness and impartiality. They'll be meticulously poring over every detail, hunting for that spark of brilliance that sets your entry apart.

1st Prize - \$5000

2nd Prize - \$2500

3rd Prize - \$1250

4th Prize - \$500

5th Prize - \$250

6th - 10th - \$100 each

We will announce the Top 10 in the [Private FB Group](#) on **Monday, September 11th 2023**.

The Winners

The winners will be announced publicly on [Facebook](#), [Instagram](#) and [TikTok](#) on **Thursday, September 14th, 2023**. The cash will be sent to the winners via PayPal only, so you must have a PayPal account to receive your prize.

DISCLOSURE:

When you submit photos or videos for this or any competition, you are giving The XC Academy and partners express permission to use your content for promotional purposes. This includes re-posts and re-use of these photos in any and all promotional material pertaining to this competition or any future competitions as well as in any other marketing material. Even if you do not make the top 10, by submitting your photos, videos and name for judging, they may be visible by anyone doing a Google search of your name even after the competition is over. If you are at all concerned about having your images on the internet and/or do not want these photos to be searchable, then please do not enter the competition.

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The XC Academy reserves all rights to change how the prizes are awarded if any entrant is suspected of unfair play. Videos are monitored closely by our creative team for evidence of photoshopping, and we reserve the right to disqualify the entrant or choose a winner by a different means, even if it means changing the distribution of the prize money, in the event one or more persons are disqualified from the top 10 finalists.

[Competition T&C's](#)

[All other T's&C's](#)